

# BRAND BOOK

2026

SURFACE & PATTERN DESIGN  
BY KAREN PARRY





JOYFUL

BOLD

CONTEMPORARY

COLORFUL



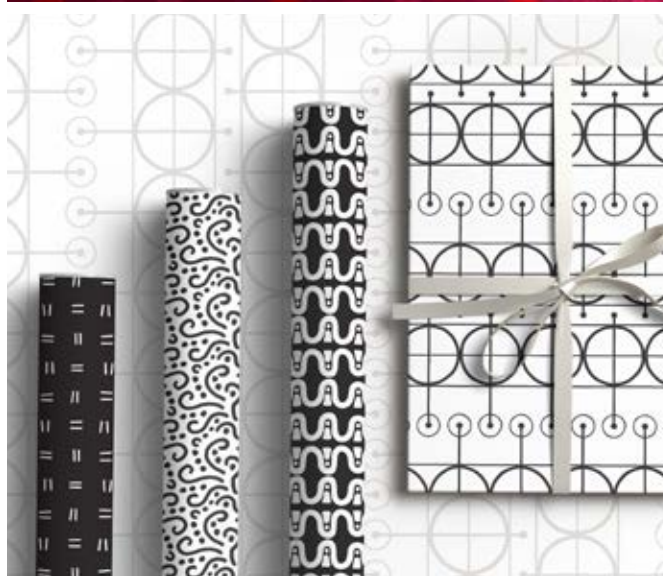
Inspired by the bright colors & strong light of my native Australia, and vibrant energy of my current home, New York City.

Hand-drawn art with layered files for versatility



HUMAN  
MADE  
ART





HOME DÉCOR  
& WALL ART

KITCHEN &  
TABLETOP

STATIONERY,  
GREETING CARDS  
& PAPER GOODS

KIDS

FABRIC

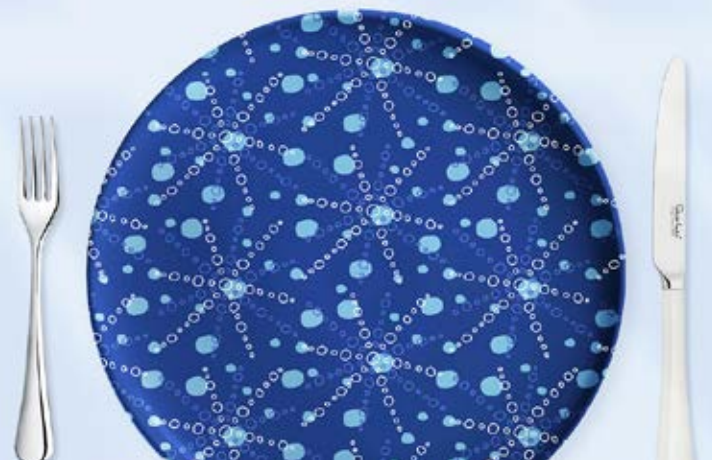




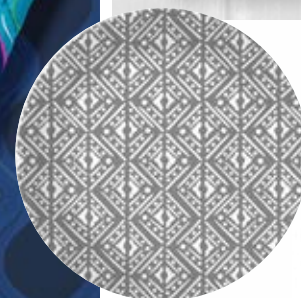
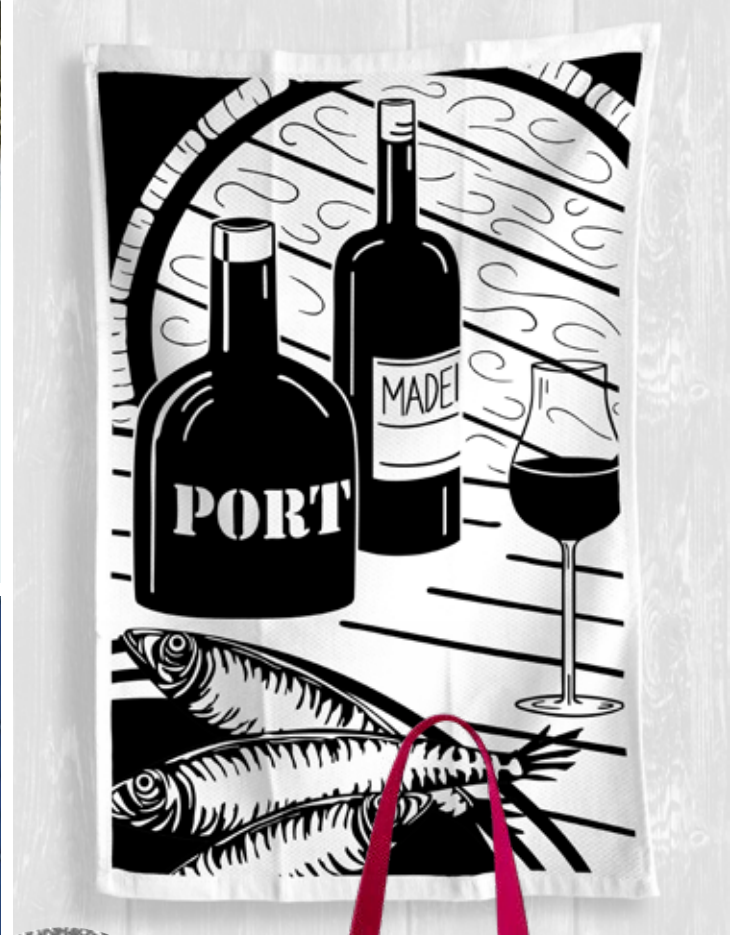
## HOME DÉCOR & WALL ART







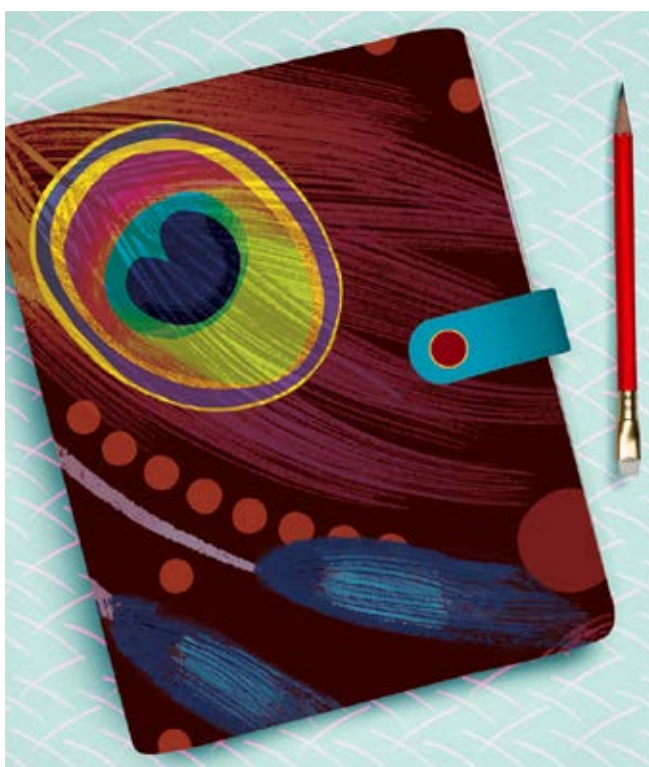
## KITCHEN & TABLETOP







## STATIONERY, GREETING CARDS & PAPER GOODS







KIDS





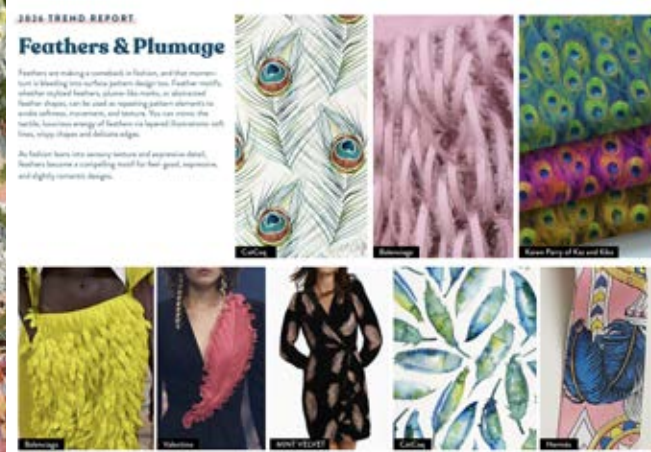


## FABRIC



SPOONFLOWER >>



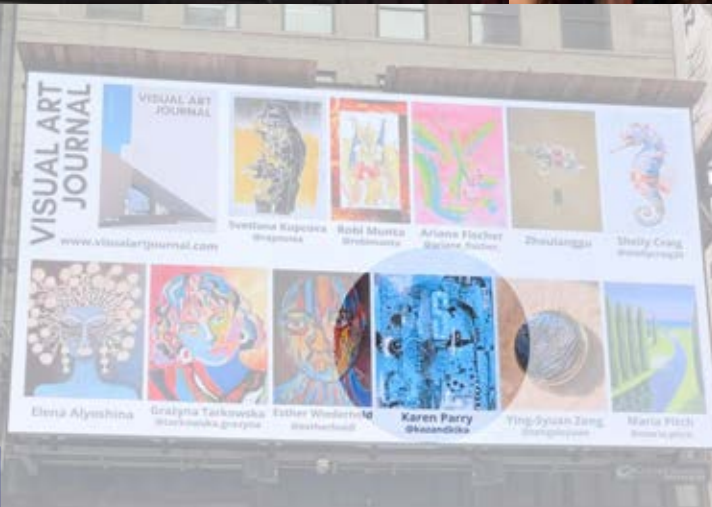


## CAT COQUILLETTE'S 2026 TREND REPORT

Kaz and Kika's Feathers Galore was featured in Cat Coquillette's 2026 Trend Report, a respected industry forecast for art licensing and surface design. The report was also highlighted in Skillshare's newsletter, reaching over one million subscribers worldwide.

[Read the blog >>](#)

## FEATURED IN



## VISUAL ART JOURNAL

### TIMES SQUARE SHOWCASE & INTERVIEW

The Dutch magazine Visual Art Journal featured me in an artist interview, exploring my creative journey from Australia's Gold Coast to New York and the ideas behind my work. Later, my piece Sunny Day Blue from the Letter Set collection appeared on a Times Square billboard as part of the magazine's showcase.

Read more on my blog:  
[Showcase >>](#)  
[Interview >>](#)



# KAREN PARRY

GRAPHIC & SURFACE DESIGNER



↖ Kika

Karen Parry is the founder and artist behind Kaz and Kika. With a creative career shaped by living and working across Australia, Europe, and the United States, her work reflects a global perspective and a refined visual voice.

Born and raised in Australia, Karen draws ongoing inspiration from its bold colors, intense light, and expansive landscapes.

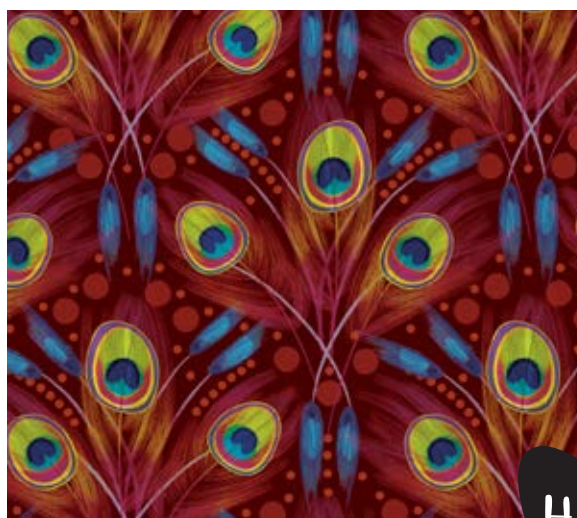
Her formal training began in photography at art college in Brisbane, followed by several years working as a photographer before transitioning into graphic design.

In 1988, Karen relocated to Berlin, where she worked as an Art Director and witnessed the cultural shift surrounding the fall of the Berlin Wall. Her career later took her to San Francisco and ultimately New York, with each city influencing her approach to composition, color, and storytelling.

Now based in New York, Karen's art blends urban energy with the vibrant colors of her Australian roots, with occasional nods to German Expressionist woodcuts.









HUMAN  
MADE  
ART



## CONTACT INFO

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## SOCIAL MEDIA

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